# PROMOTE YOUR BRAND AND GENERATE MORE BUSINESS



The Offshore Wind Energy 2017 Official Exhibition Catalogue is the <u>only</u> publication at the exhibition that includes:

- Programme overview
- Full details about what's on each day
- Information about side events and workshops
- Exhibition floor plan
- Lists of exhibitors by category and stand number
- Venue plan
- Individual exhibitor profiles
- A-Z information of essential information for visitors

In 2017 WindEurope and RenewableUK will join forces to host the world's largest offshore wind conference and exhibition.

This event unites the wind energy supply chain and attracts thousands of offshore wind energy professionals such as manufacturers, developers, operations and maintenance, logistics and installation key industry contacts.

The Offshore Wind Energy Exhibition Catalogue is distributed free of charge to every visitor. Informative and educational, it contains all the essential details about the conferences, the show and exhibitors. Serving as a vital reference tool and sourcing guide for months and years after the show, it is also used by attendees on site to help them find their way around the venue.

Maximise your presence at the exhibition and increase your business with one of our promotional packages, exclusively available to companies taking part at the Offshore Wind Energy event in London.



For more information call Markus Vogt today on +44 (0)20 7841 5962 or email m.vogt@publishingevents.com



## SPONSORSHIP OPPORTUNITIES

### **Exclusive** Exhibition Catalogue sponsorship

€8,995





#### Includes:

- Logo branding on front cover, contents page, programme overview and A-Z information for visitors pages
- Full page advert in a guaranteed position
- Elite Profile Package



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## SPONSORSHIP OPPORTUNITIES

### **Exclusive Exhibitor profile sponsorship**

€5,595



#### Includes:

- Branding strips

   (approximately 1cm deep)
   across the bottom of a
   minimum of 25 exhibitor
   profile pages
- Full page advert in guaranteed position



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## SPONSORSHIP OPPORTUNITIES

### Single category sponsorship

**€495** (WindEurope / RenewableUK member rate)

€635 (non-member rate)

### Three category sponsorship

**€1,100** (WindEurope / RenewableUK member rate)

€1,585 (non-member rate)





#### Includes:

 Logo beneath header of a category of your choice



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## **ADVERTISING SPECIALS**

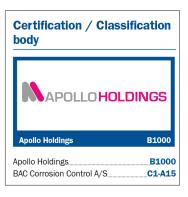
### Three-in-one package

ullet **2,195** (WindEurope / RenewableUK member rate)

€2,945 (non-member rate)







#### **Includes:**

- Full page advert
- Classic Profile Package
- Category sponsorship



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## **ADVERTISING SPECIALS**

### Logo on floor plan

€595 (WindEurope / RenewableUK member rate)

€795 (non-member rate)

ONLY 10 AVAILABLE



#### Includes:

- Full colour logo branding on event floor plan
- Directional trail shows way to your stand
- Your stand is branded and highlighted
- A 'visit us at stand number x' below your logo



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## **GUARANTEED POSITIONS**

	(WindEurope / RenewableUK member)	Non-member
Outside back cover	€4,495	€5,995
Inside front cover	€3,450	€4,795
Full page	€2,150	€2,995





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## **DISPLAY ADVERTISING**

	WindEurope / RenewableUK member	Non-member
Double page spread	€2,470	€3,525
Full page	€1,855	€2,650
Half page	€1,165	€1,665
Quarter page	€660	€945





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## **ENHANCED EXHIBITOR PROFILE OPTIONS**

	WindEurope / RenewableUK member	Non-member
1 Classic Profile Package: includes logo or product picture with basic exhibitor profile*	€275	€330
Premium Profile Package: includes logo or product picture with basic exhibitor profile* plus colourwash background	€415	€450
3 Elite Profile Package: includes logo or product picture with basic exhibitor profile* plus quarter page advert at the bottom of exhibitor profile page	€760	€1,095

<sup>\*</sup>Your basic exhibitor profile includes company name, stand number, postal address, telephone number, email and web address, up to 50 words company profile and 3 categories.









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## **ONLINE EXHIBITOR LIST**

	WindEurope / RenewableUK member	Non-member
Logo with exhibitor profile	€275	€330
Logo and tinted panel with exhibitor profile	€415	€450
Logo and tinted panel with exhibitor profile plus brochure upload	€515	€550
Category sponsorship	€495	€635

## PRINTED EVENT GUIDE AND ONLINE LIST

	WindEurope / RenewableUK member	Non-member
Logo with exhibitor profile – <b>printed and online</b>	€445	€525
Logo and tinted panel with exhibitor profile – printed and online	€600	€750
Category sponsorship – printed and online	€900	€1,150

<sup>\*</sup>Your basic exhibitor profile includes company name, stand number, postal address, telephone number, email and web address, up to 50 words company profile and 3 categories.



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