





offshorewind2017.com

## Become a Sponsor

Offshore Wind Energy 2017

## GET VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile

## REACH YOUR TARGET AUDIENCE

Expose your company to an international audience of thousands of professionals in the wind industry

## INCREASE YOUR EXPOSURE TO DECISION MAKERS

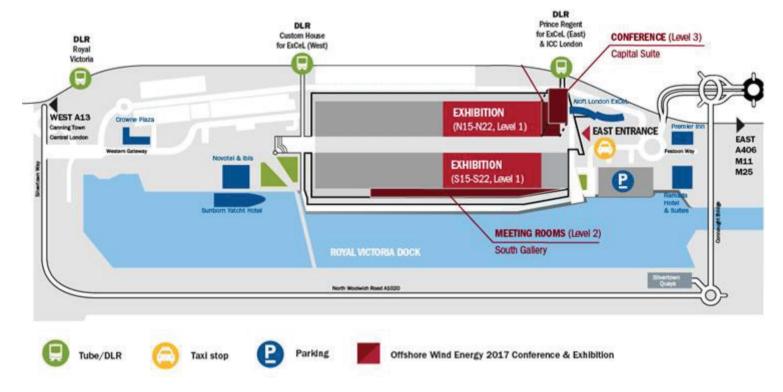
Position your company as an industry leader and strengthen your brand

## TAILOR MADE PACKAGES

Talk to us about your innovative sponsorship ideas



## Venue overview







### PROJECTED PARTICIPANTS









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## Networking

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Opening Reception
Gala Event

## **Event Materials**

Offshore Wind Energy 2017

## Badges

Branded badges handed out to all participants in the registration area



#### YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Personalised badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event. The lanyards have two hooks so that the front side of the badge remains visible at all times.
- Your logo printed on all badges (along with the event logo)

#### **INDICATIVE PRICE**

€ 15,000 excl. VAT

Contact us

WindEurope sales@offshorewind2017.com +32 22 13 18 48



## **Event Bags**

Branded bags handed out in the registration area



#### YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Bags lend a helping hand by holding material collected at the event
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor) (max. A4, double-sided printed page)
- Your logo/visual printed on all bags (along with the event logo).

**INDICATIVE PRICE** 

€ 25,000 excl. VAT

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# Event Lanyards

Lanyards are distributed to all registered participants in the registration area



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Your logo printed on the lanyards (along with the event logo)

**INDICATIVE PRICE** 

€ 20,000 excl. VAT

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## Notepads

Notepads are distributed in key event areas: registration, exhibition, conference.



#### YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Notepads in A5 format, including cover and 25 sheets
- Your logo printed on the cover of the notepads (along with the event logo)
- Your logo printed on each sheet (along with the event logo)

#### **INDICATIVE PRICE**

€ 10,000 excl. VAT

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## Pens

Pens distributed in key event areas: registration, exhibition, conference



### YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Your logo printed on the pens (along with the event logo)
- A long-lasting investment that participants will keep after the event

### **INDICATIVE PRICE**

€ 7,500 excl. VAT

#### Contact us

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## On-site services

Offshore Wind Energy 2017

## **Stewards T-shirts**

Associate your company branding with the smiley faces of the event stewards



#### YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Your branding on t-shirts worn by all official event stewards
- Guaranteed wide-spread visibility during the event

INDICATIVE PRICE

€ 7,500 excl. VAT

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## Coffee Break Area

Be at the place where participants meet to talk business or enjoy a break



#### YOUR VISIBILITY INCLUDES

- Different options available on the exhibition and conference area
- Your logo on the signs indicating the coffee break area
- Your logo on the coffee cups
- The display of 2 pop-up banners in the coffee break area (to be supplied by the sponsor)
- Mention of the sponsored coffee break on the exhibition floor plans (exhibition catalogue, networking map, "you are here boards")
- Permanent coffee served in the area for the whole duration of the event
- Possibility to display your products

INDICATIVE PRICE

€ 15,000 excl. VAT

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## **Water Bottles**

Promote an essential service and energise the event



#### YOUR VISIBILITY INCLUDES

- Water bottles available in key areas of the venue
- Your branding on the label of the water bottles (artwork to be provided by the sponsor)

**INDICATIVE PRICE** 

€ 10,000 excl. VAT

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## Relaxation Area

Provide attendees with a break from the hustle and bustle of the exhibition halls



#### YOUR VISIBILITY INCLUDES

- Display your brand prominently in a dedicated treatment area and waiting lounge
- One welcome steward and three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees
- Your logo printed on signs indicating the relaxation area and on the welcome desk
- Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)
- Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor) and branded pillows (to be supplied by the sponsor)

#### INDICATIVE PRICE

€ 18,000 excl. VAT

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## Mobile Coffee in the aisles

Get brand visibility around the venue



#### YOUR VISIBILITY INCLUDES

- Coffee served in the exhibition aisles from 10:00 to 15:00 on Tuesday/Wednesday and from 10:00 to 14:00 on Thursday
- 5 branded coffee backpacks
- Branded cups included in the package

#### **INDICATIVE PRICE**

€ 10,000 excl. VAT

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## Advertising

Offshore Wind Energy 2017

## **Exhibition Floorplans Sponsorship**

Combine a classical signage opportunity with exclusive online visibility!

#ffshore WIND ENERGY 2017 nteractive Floorplan DAP C P VIEW MY PLA Exhibitor added to My plan Searched stands ORE Catapult (S-J50) VBMS (S-C20) Volker Stevin International BV (S-B20) BVG Associates (S-GSO) N-Sea (S-N20) Wind Minds (S-M20) RAD Torque Systems B.V. (S-G2) Tekmar (S-B10) FoundOcean (S-C10) OutSmart B.V. (S-M10) FairWind A/S (S-N10)

YOUR VISIBILITY INCLUDES

1) Banner on the online exhibition floor plans (Exclusive sponsorship)

- Dimensions: 160(w) x 65(h) px
- Be the only sponsor visible when companies book their stand and attendees prepare their visit to the event.
- 2) Your logo on the printed exhibition floor plans
- Exclusive visibility on the "You are Here" Boards displayed in key areas of the venue.

INDICATIVE PRICE

€ 8,000 excl. VAT

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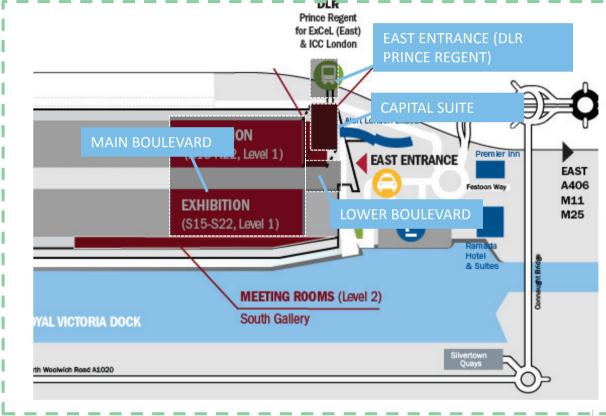


## On-site Branding

Offshore Wind Energy 2017

## **OFFSHORE WIND ENERGY 2017 OVERVIEW**





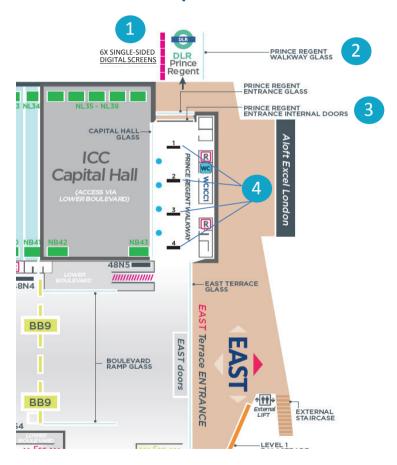


On-site Branding

East Entrance

(DLR Prince Regent)

## East Entrance (DLR PRINCE REGENT)





## 1. Prince Regent External Screens

6x Single-sided digital screen sites along the main walkway into ExCeL from the DLR Prince Regent Station



#### YOUR VISIBILITY INCLUDES

- 10 second advert on 6 screens (screens exclusive to Offshore Wind Energy 2017)
- Screens positioned at main entrance from the DLR to event
- Dimensions: 1m x 1.75m

INDICATIVE PRICE

€ 12,000 excl. VAT/package

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## 2. Prince Regent Walkway Glass Branding

17x Single-Sided panels along the main walkway into ExCeL from the DLR Prince Regent Station

helping cure cancer.
Your, visual here

#### YOUR VISIBILITY INCLUDES

INDICATIVE PRICE



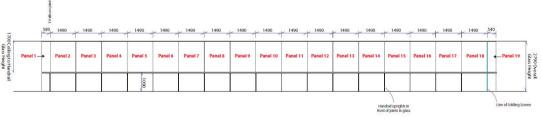
• Dimensions: 1490 wide x 2790 high

Panels from ceiling to floor



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## 3. Prince Regent Walkway Glass Branding

1 digital screen at main ExCeL entrance from the DLR Prince Regent Station



#### YOUR VISIBILITY INCLUDES

- 10 second advert on 1 screen (screen exclusive to Offshore Wind Energy 2017)
- Screen above panels with Offshore Wind Energy Branding
- Dimensions: 11.5m x 1.5m

INDICATIVE PRICE

€ 8,000 excl. VAT/package

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## 4. Prince Regent Walkway LED Hanging Banners

Located down the main internal walkway from the Prince Regent DLR Entrance.



YOUR VISIBILITY INCLUDES

- Located next to the Capital Hall Glass.
- 4x Double-sided
- Dimensions: 6m x 1m

INDICATIVE PRICE

€ 15,000 excl. VAT

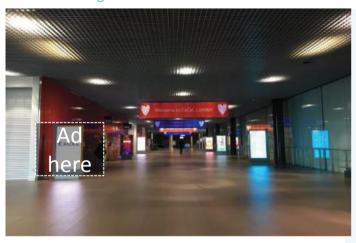
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## Prince Regent Internal Branding

6x Double-Sided digital screens positioned along the main internal walkway into ExCeL from the DLR Prince Regent Station



YOUR VISIBILITY INCLUDES

- 1x 10 second advert to be played as
- Displayed on 6x double-sided screens
- Dimension 1m x 1.75m

part of a loop

 Displayed under Prince Regent LED Hanging Banners INDICATIVE PRICE

€ 12,000 excl. VAT

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On-site Branding

Main Boulevard

## **Main Boulevard**





## 1A & 1B: Hall Entrances N8/S8

Be the first visible brand when visitors access the hall



#### YOUR VISIBILITY INCLUDES

• Two entrances available: N8 & S8

### The package includes:

- Banner A: 1 x Totem (841 wide x 2704 high) – For Organiser
- Banner B: 1 x Rear Panel (12000 wide x 4000 high) – For Sponsor
- Banner C: 2 x Side Panels (3000 wide x 6500 high) - For Sponsor
- Banner D: 1 x Totem Banner (1000 wide x 5000 high) - For Sponsor

#### INDICATIVE PRICE

## € 10,000 excl. VAT per entrance

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## 2A, 2B, 3A & 3B: Hall Entrances \$4®/\$9® and N10/S10

Be the first visible brand when visitors access the hall



YOUR VISIBILITY INCLUDES

• Four entrances available: N9, S9, N10 and S10

### The package includes:

- Banner A: 1 x Totem (841 wide x 2704 high)
- Banner B: 1 x Rear Panel (12000 wide x 4000 high)

INDICATIVE PRICE

## € 6,000 excl. VAT per entrance

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## 4A & 4B: Hall Entrances N11/S11

Be the first visible brand when visitors access the hall



#### YOUR VISIBILITY INCLUDES

Two entrances available: N11 and S11

### The package includes:

- Banner A: 1 x Totem (841 wide x 2704 high)
- Banner B: 1 x Rear vinyl
  - Entrance N11 (4A): 6000 wide x 4000 high
  - Entrance S11 (4B): 5000 wide
     x 4000 high

INDICATIVE PRICE

## € 6,000 excl. VAT per entrance

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## 5A, 5B & 5C: Boulevard Banners

Be the first visible brand when visitors access the hall



#### YOUR VISIBILITY INCLUDES

- 3 locations available
- Boulevard Banners are located at key points across the central Boulevard.
- 12000 wide x 3150 high
- Double-sided

#### INDICATIVE PRICE

**5A, 5B**: € 12,500 **5C**: € 15,000 excl. VAT per banner

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## 6A & 6B: Boulevard Hanging Banners







- 2 locations available
- Located at key points across the central Boulevard near the 9 to 11 entrances.
- Double-sided
- Dimensions: 6000mm wide x 4000mm high

€ 10,000 excl. VAT per banner

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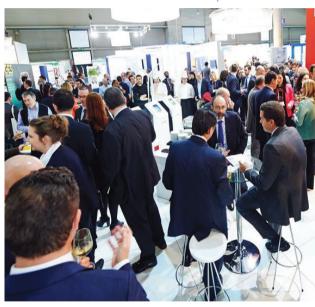


## Networking

Offshore Wind Energy 2017

## Official stand party

Gather participants around your stand to network with other wind industry professionals in a relaxed and informal atmosphere





#### YOUR VISIBILITY INCLUDES

- Promotion of the stand party on the event website and in all event publications
- Branded invitations to the stand party displayed in the registration area the day of the event
- PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the "highlights of the day" distributed to all exhibitors every morning
- We help you promote this event via the event website, the event newsletters, the official publications (exhibition catalogue, networking map, etc.)

Tuesday, 6 June

2017

Opening Reception

TBC

Wednesday, 7 June

2017

Official Stand Party

Official Stand Party

SLOTS

**AVAILABLE** 

Slot 1 (TBC)

Slot 2 (TBC)

#### INDICATIVE PRICE

#### **AVAILABLE OPTIONS**

#### A) PROMOTION ONLY: € 6,000

- o Promotion of the stand party in all event publications
- Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)
- o PA announcements in the halls driving traffic to vour stand

#### B) FULL EVENT ORGANISATION: € TBC

As well as promotion, we also take care of full organisation including catering and drinks

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Sponsorship catalogue

+32 22 13 18 48

## **Opening Reception**

Unique chance to connect as all participants will be invited to your stand providing your company with a captive audience.

#### YOUR VISIBILITY INCLUDES

- Official Opening reception open to all participants
- We take care of the whole organisation for you: catering, service, security, cleaning after the reception, etc.
- Dedicated page on the event website including your logo and hyperlink to the website of your choice
- PA announcements in the halls on the day of the event driving traffic to your stand
- Two pop-up banners to be displayed in the registration area (to be supplied by the sponsor)
- Branded invitations can be distributed to all participants (to be provided by the sponsor)

INDICATIVE PRICE

€ 30,000 excl. VAT

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## Gala Event

Exclusive event organised in a spectacular venue, providing the perfect opportunity to strengthen business relationships and raise brand awareness among top executives.



#### YOUR VISIBILITY INCLUDES

- Visibility of your brand in key areas of the venue (exact location and items to be agreed between sponsor and the organiser)
- Sponsor logo on menu cards and all tickets to the dinner
- A page dedicated to the Gala Event on the OFFSHORE WIND ENERGY 2017 Webpage
- Promotion of the Gala Event on pre-event newsletters, and social media.
- Promotion of the Gale Event in all printed publications: exhibition catalogue, networking map, highlights of the day.

#### **INDICATIVE PRICE**

€ 30,000 excl. VAT

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# Networking Map

Drive traffic to stand by sponsoring the Networking Map available to delegates onsite



#### YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity (only one sponsor – no other commercial adverts in this publication)
- Your logo and visuals on the front cover and inside the publication
- Networking maps available onsite for all participants
- Help attendees find their way through the venue

#### INDICATIVE PRICE

€ 7,500 excl. VAT

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## Additional benefits as official sponsor

- The listing of your organisation as an Official Sponsor of OFFSHORE WIND ENERGY 2017
- Visibility from the date of signature of the sponsorship contract, during the event and after the event
- Your logo on:
  - o the event website (home page and sponsorship pages)
  - the screens displayed in all conference rooms in-between sessions during the events (PowerPoint Presentation)
  - the 'Thank you, Sponsors' banner(s) located in the registration area
  - o the exhibition catalogue (distributed to all participants)
- The distribution of your selected publication at the exhibition entrance (one publication, max. 250 copies to be delivered by the sponsor)







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